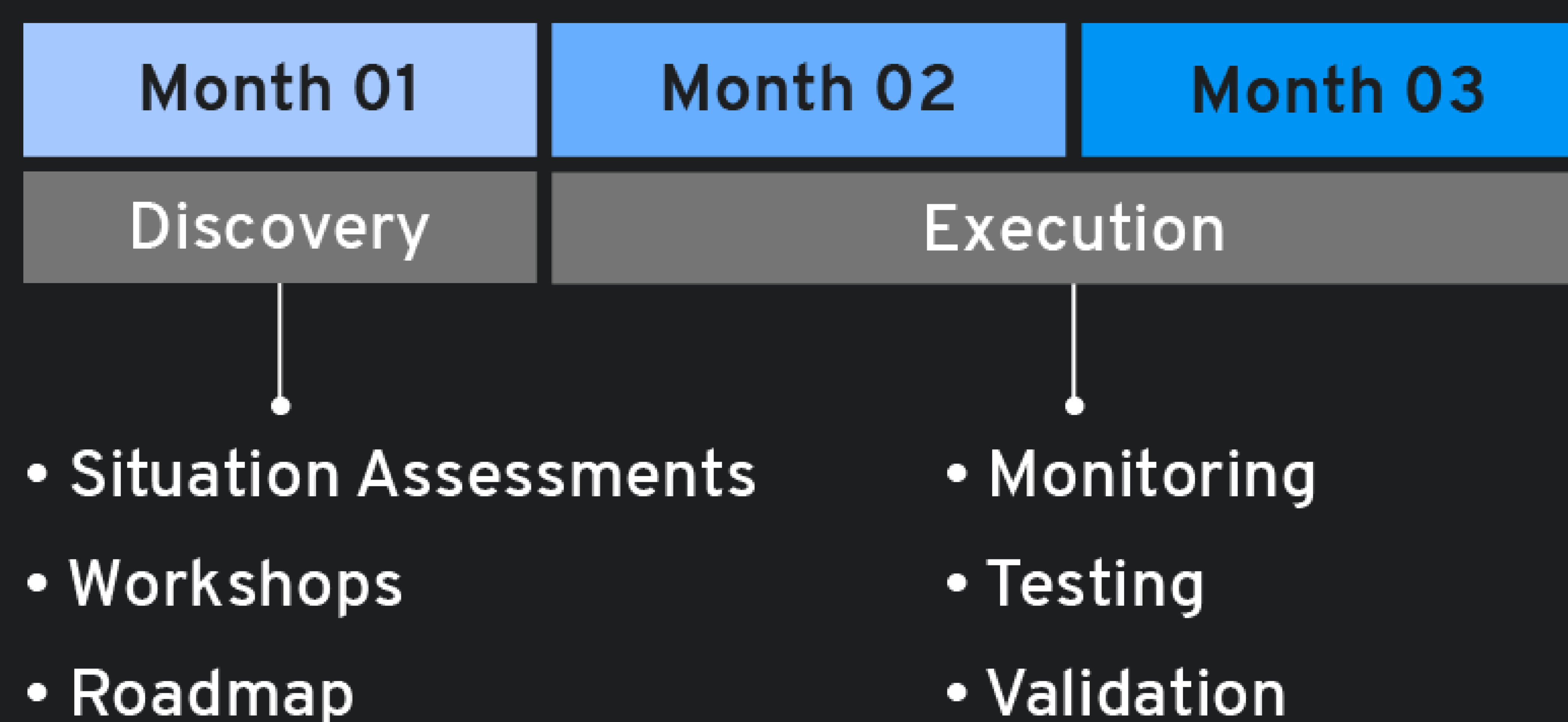


Engagement Strategy Design

Our strategy design engagement is for clients who want to build out a world-class design practice with functional design systems to scale and iterate efficiently, user-centric and optimized design processes, and a strong design thinking culture.

How It Works

The strategy design engagement involves a Design Lead and a Mid Designer from Avenue Code, and it can last an average of 3 months.



What We Offer

Depending on the priorities identified together in the Situation Assessment, deliverables may include:

- | Mission & Vision for design in your organization.
- | Streamlined design processes.
- | Functional, complete componentized design system.
- | Roadmap for creating a design thinking culture.